



SONIA LEI

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SKILL SETS

- Photoshop
- Illustrator
- Lightroom
- HTML5
- CSS3 / LESS
- Javascript / JQuery

EXPERIENCE

Microsoft (via Insight Global) MAR 2015–OCT 2016

Designer

Build user experience workflows, icons, and prototypes for various products within the Cloud + Enterprise platform. Primary body of work has been on HDInsight, within the Azure management portal.

Photoshop, Illustrator, Sketch, internal prototyping tools, CSS3, HTML5

Fantagraphics Books, Inc. MAY 2014–MAR 2015

Marketing and E-Commerce Specialist

Managed a swath of marketing and sales-related responsibilities at a small publishing company, including maintaining an e-commerce store and website, creating and monitoring sales, sending out newsletters, and moderating our social media presence.

Foundation for Sex Positive Culture DEC 2013–APR 2014

Web Designer

Implemented a complete refresh of the Seattle Erotic Art Festival's website design and functionality, with improved security, easier content and layout management for copywriters and editors, and integrated banner image features.

Lucky Oyster, Inc. APR 2013–NOV 2013

User Experience Partner

Built app user interface based on initial design files. Collaborated on prototyping and evolution of design for new devices, email campaign templates, as well as marketing assets.

App shipped to iTunes store on June 2013.

Xcode, Phonegap, Ruby on Rails, HTML5, CSS3, JQuery, Git

EDUCATION

University of Washington OCT 2016–JUN 2017

Certificate Program

Continuing education certificate program in Natural Science Illustration, with major focus on wildlife, invertebrate/vertebrate, and botanical subjects.

Dartmouth College SEP 2004–JUN 2008

Bachelor of Arts

Studied Biology, Studio Art, Animation, and Computer Science.

Completed degree in Biology with a minor in Studio Art.